

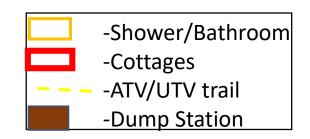
#### AGENDA

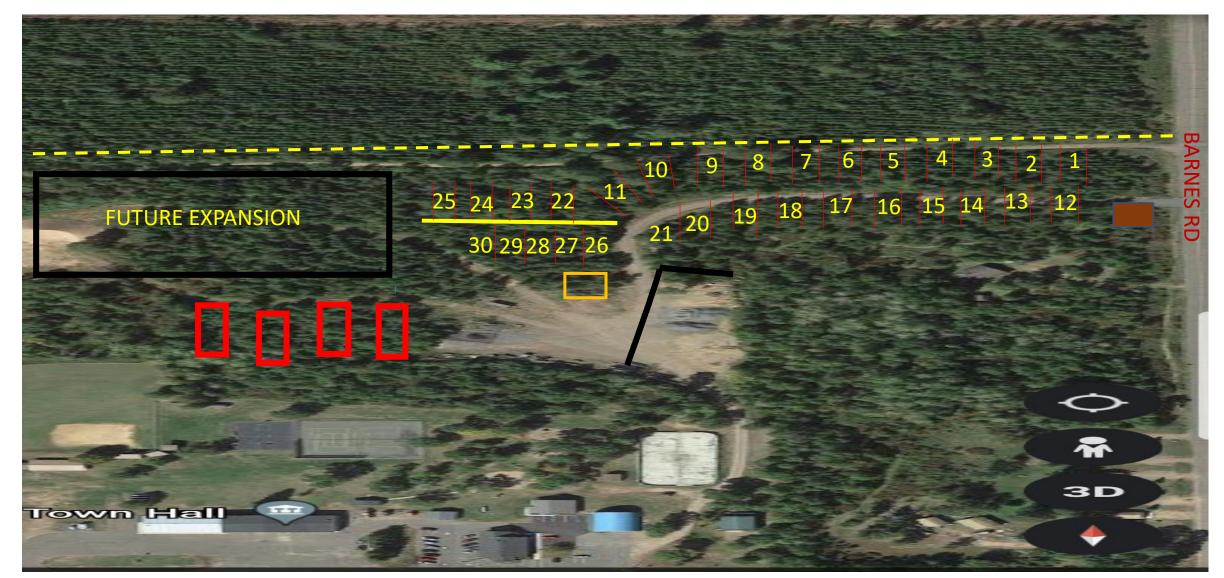
- Why needed?
- Proposed location
- Site example
- Amenities needed/costs
- Revenue source
- Current Barnes lodging/camping accommodations
- Similar municipal campgrounds
- Funding sources
- Questions

#### WHY IS A CAMPGROUND NEEDED?

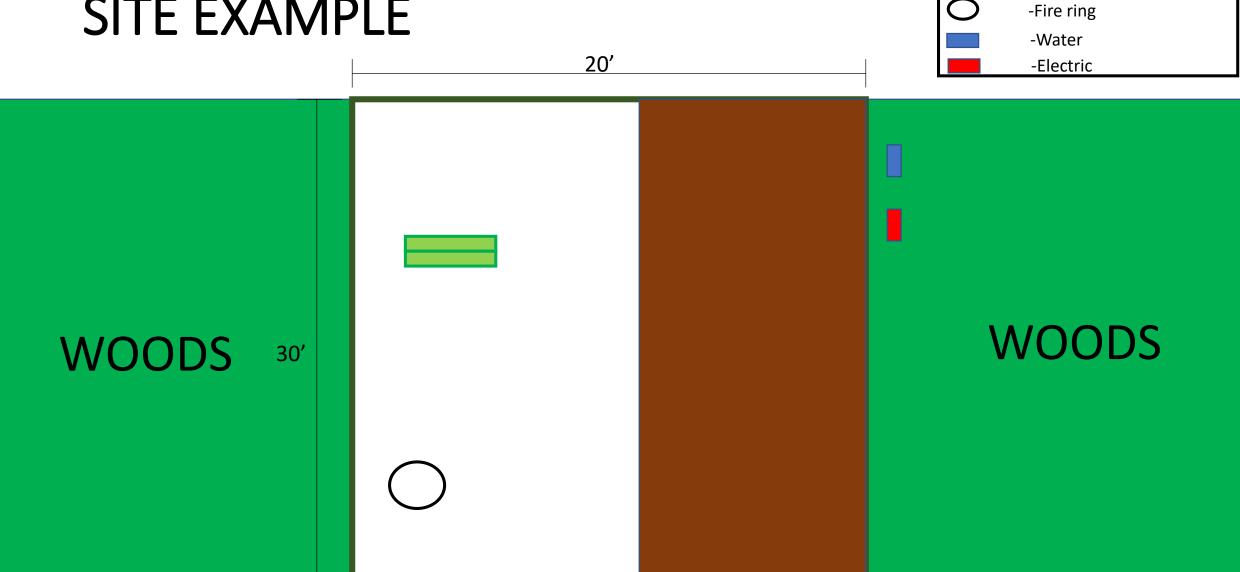
- Lack of places to stay
- VRBO's/unregulated by Barnes
  - UNK quantity of rentals in area
- 5 resorts/campgrounds in Barnes
  - Total capacity-50-80 people approx.
- Revenue source for Barnes
  - Drummond nets \$30,000 a year
- Brings more tourists to support our local businesses

#### PROPOSED LOCATION





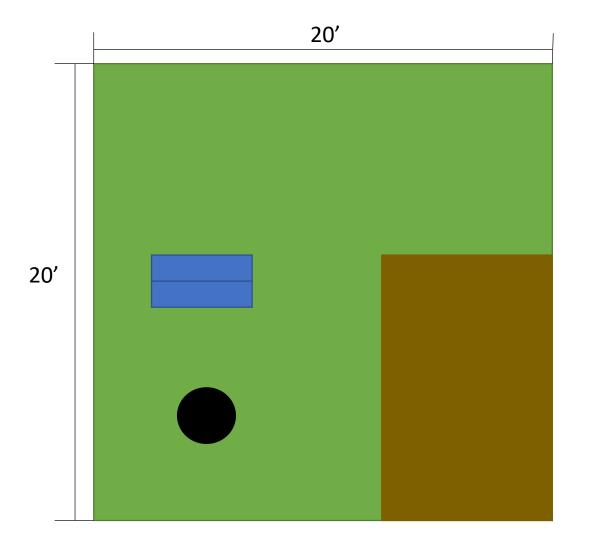
### SITE EXAMPLE

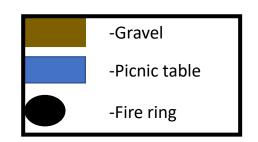


-Gravel pad

-Picnic table

### **TENT SITE**





# AMENITIES NEEDED/COSTS

- Shower/bathroom
  - \$25,000
- 30-50 amp hookups
  - \$1500-\$2500 per site
- Water hookups
  - Depends on depth of well
  - \$1200 per site
- Dump station
  - \$10,000-\$25,000
- Cottages
  - \$5,000-\$6000 each
- 2-3 Outhouses
  - \$3,000 each

- Engineering/Plans
  - \$20,000-\$40,000
- Insurance
  - \$450-\$1500 per year
- Permits- State and County
  - State via Department of Agriculture and Consumer Protection
    - 1-25 sites
      - Annual License fee \$175
      - One time pre-inspection fee \$380
    - 26-50 sites
      - Annual License fee \$250
      - One time pre-inspection fee \$565
  - Bayfield County via Health Department
    - Broken down to 1-10, 11-25, 26-50
    - More costly than State

Total initial cost, minus site prep- \$300,000 \*Based on 30 sites

#### REVENUE SOURCES FROM CAMPGROUND

- Showers
  - Coin operated
- Site Fees
  - \$35 a night Wat/Elec-15 Sites
  - \$25 a night water-10 Sites
  - \$15 a night rustic-5 Sites
- Cottage
  - \$75 a night

- Possible total annual revenue: \$212,125
- Possible total annual revenue if half of each site is booked: \$103,960
  - \*Based on fully booked 184 days a year 1MAY-31OCT
- Possible total annual revenue:\$149,500
- Possible total annual revenue if half of each site is booked: \$73,450
  - \*Based on being fully booked 130 days out of the year. Memorial Day thru Halloween

# **CURRENT BARNES CAMPING/LODGING**

- Wilderness Inn Motel
  - 8 rooms
- Trauts Resort
  - 7 Cabins
  - 3-4 pop-up campers
- Deer Grove Resort
  - 3 small cabins
- Crosswinds
  - Cabins
  - A few campsites

- Enchanted Inn
  - 1 cottage/3 month minimum
  - Mainly seasonal rental sites
  - Very few per night rentals

#### SIMILAR MUNICIPAL CAMPGROUNDS

- Drummond
  - 17 RV sites
    - \$26 night/w elec and wat
- Minong
  - 15 sites
  - 10 sites/w full hookup \$35/night
  - 5 sites no elec \$10/night
  - Right on the Wild River Trail
- Iron River
  - 26 seasonal sites
  - 4 per night sites \$25 wat/elec
  - Right on Moon Lake

- Cable
  - 5 rustic sites-\$10 night
  - First come first serve
- Solon Springs
  - County Campground
  - 24 sites
    - 13 wat/elec \$18 night
    - 11 non electric \$15 night
- Gordon Dam
  - 12 hookup sites \$25 night
  - 21 non-hookup sites \$20

#### **FUNDING SOURCES**

- DNR
  - Drummond was given a \$400,000 grant for their campground
    - Grant was not dependent upon the town matching funds
    - 15APR deadline for application
- Department of Interior
  - Grants available, but need to be matched

### QUESTIONS??????