

1. The meeting was called to order by Mike Tremblay at 9:10 am. Members answering rollcall: Seana Frint, Carol LeBreck, Susan Pagnucci, Tom Krob, and Mike Tremblay. Absent: Melissa Scully, Julie Bohl. A quorum was established.
2. A motion (Carol/2nd by Tom) to approve the agenda and minutes from 10-19-16. Motion carried.
3. Update on Vatten Paddlar: Tom says Tom Renz suggested at the last board meeting that the fire department/EMT people might be interested in handling the race as a fund raiser. For this year, we might also like to find a person for up to \$1000 to work alongside Barb Romstad to learn the ropes for chairing the race in 2017 with the idea of taking it over completely in 2018. It is felt that we do not want to stop the race for one year, then begin it up the following year. We want to keep the momentum. So we are looking for a person interested in chairing the race.
4. TC Budget:
 - \$1500 marketing & dues & subscription
 - 500 chamber dues & subscriptions
 - 200 conferences and meetings
 - 500 events insurance
 - 240 other/bank charges of \$20/mo business checking acct at Chippewa
 - \$2940-\$5000 TOTAL budget
5. Cable/Hayward/Iron River Chamber Memberships: After considering the pros and cons of the benefits vs the costs, it was moved (Susan/2nd Carol) to pay Iron River \$60 and Hayward \$155 for memberships, but cancel the \$325 for the Cable Chamber membership. Motion carried. Carol also suggested that TRIP ADVISOR is a free service we do not utilize which could advertise our local events to advantage. We all decided to look into this service. Local businesses can also use the advisor for their events for free.
6. Billboard sign with lettering: We are working with the Park & Rec committee on putting up notices of events. Both committees think this is a good idea. Susan checked into letters which run about \$60 for 150 letters. The internet suggested two sets is reasonable amount needed. And the letters can be purchased many places, but Sam's Club seems recommended. The Lions own a big wooden sign with a cover at the base of the parking lot near the ball field. Donna Porter and Susan will look into making the sign usable and will check with Cable about what they do for their events and how they use their sign outside their building. Mike thinks only one person should be in charge of putting up lettering so make sure there are no conflicts. Seana said she would be willing to change the letters. But the idea is to be sent to the Park and Rec Committee for action.
7. Commercial white wooden arrow signs at corners: We are planning white six-foot wooden road post signs for businesses to replace our deteriorating signs. These white 6' arrows painted with black lettering would have the name of each business. The business could decide how many and on which posts they want their signs to be placed. The issue is sourcing the work. We may buy the wood, have Tom Emerson cut the arrows, then invite people to come paint the arrows white and add black letters. We are sending this idea on to the Park and Rec for further action. We will need to figure out a cost per sign to tell the businesses. The town crew will put up the signs on the posts when the work is completed.

8. Additional Ideas: Carol wants to make sure we collaborate between businesses and groups (ATV, Snowmobile, BAHA etc.) when we plan events. We might have a Heritage Bike tour which might include BAHA and pass sites which have historic markers.
We might do a Water Trail Tour, with or without portages, and possibly passing through the lock & dam. Many residents are interested in canoe and kayak activity. Members particularly liked this water trail idea.
Ski or snowshoe trail trips might be another possibility.
Carol thinks we might have a Wisconsin Heritage marker at the lock & dam. A bench might also be good—something perhaps the Conservation Club might be interested in making.

Mike says the snowmobile club is writing an historical snowmobile tours and trails article for the Blog and for the Bottom Line and possibly the AWSC (Association of Wisconsin Snowmobile Clubs) including a heritage trail trip they may take this spring. It might show their route, places to stop and fish, etc. Barnes is all about winter sports—which would be featured. Mike says the Barnstormers are also making hats, vests, sweatshirts, and t-shirts (sewn by Irene Bott) for its members and for others for promotion and perhaps as a possible fundraiser. Suzette Tremblay did the designs. They look great.

Tom Krob says the board has designated \$10,000 to develop a use plan—with the possibility of a walking trail, disc golf, picnicking, etc. for the newly purchased 35 acre parcel behind the Town Hall. The trail might possibly connect north toward Tomahawk Lake Park and maybe at some point connect with the proposed Lake Road bike trail. We still have no word on our grant for the ski trail improvement and extension. But we are still told we are being considered. Because it is a two-year grant and one year is effectively over, we will ask for an extension if we do finally get the grant.

Seana wants to put a Little Library, possibly in the shape of her store, on the premises of the bait shop. She wants to then register it with the national Little Library movement for \$40 so that it will be a stop for people who visit little libraries. Susan also wants the little red library at the Town Hall to be registered. She will present the idea to the board. This can go on next month's agenda for action. If the board does not want to spend the \$40, Carol said she will personally pay this amount to get it the Little Red Library registered.

9. It was moved (Susan /2nd by Carol) to adjourn. Motion carried.

