

May 2<sup>nd</sup> tourism committee meeting minutes

Chair Pj Foat called the meeting to order 8:30 a.m. Monday May 2<sup>nd</sup>.

Roll Call taken, quorum established.

Public notice verified

Susan made a motion to approve the previous minutes, Melissa second, motion carried.

Trolling motor division of the Vatten Paddlar-Due to logistics, the trolling motor division will be postponed one year.

Vatten Paddlar-PJ and Bruce gave updates on sponsorships, both local and corporate respectively. Some discussion about businesses interested in hosting the award ceremony. PJ will compile a list of businesses interested in hosting. PJ also mentioned that if needed, Cabin Store may be able to supply a tent if it isn't already in use.

4<sup>th</sup> of July Parade-Melissa suggested the idea of giving out trophies, first, second, and possibly a gag trophy. Melissa also suggested having music during the parade. Tom verified that the 148<sup>th</sup> out of Duluth will do a flyover. Tom suggested bringing back or introducing a 5k race. Some discussion held about holding it at Tomahawk Lake Park to give it more traffic and exposure. Seana introduced having an art contest on the floor of the ice skating rink. Squares could be auctioned off for fundraising and trophy given to the winner of the best artwork. Mike suggested having a banner at the end of the parade thanking the veterans.

The tourism committee is looking for suggestions for Grand Marshall of the parade. PJ said he would put it on the Town of Barnes Facebook page to get public input.

Department of Tourism-Members of Stephanie Klett's tourism team will be in the area from May 17<sup>th</sup> to May 19<sup>th</sup>. They will be doing a photography tour of the town to help with advertising and marketing. Melissa volunteered to take them on a UTV tour of the area.

Bayfield County Yurts-Susan mentioned Bayfield County may have yurts available to select areas for groups to camp in. They sleep up to 20 people. She also suggested maybe the town of Barnes could get one to put out on the Tomahawk trails by the smaller lake/pond. She is going to do more research with the county about availability.

Next meeting date set for Monday June 6<sup>th</sup> 8:30 a.m.

Melissa made a motion to adjourn the meeting, Julie second.